AMAZON FBA BUSINESS MODELS

Why Investors Are Paying Attention to Fulfillment by Amazon

Presented by: **Malik Consolidated LLC**

Professional Amazon FBA Business Setup & Management

WHAT IS AMAZON FBA?

Amazon FBA (Fulfillment by Amazon) is a service where sellers store their products in Amazon's warehouses — and Amazon takes care of the rest.

Amazon Handles:

- Storage
- Packaging
- Shipping
- Customer Service
- Returns

WHY INVESTORS ARE PAYING ATTENTION

E-Commerce Growth

Online retail continues to expand globally. Businesses in this space benefit from rising consumer demand and shifting buyer habits.

Low Operational Burden

Amazon manages fulfillment, returns, and customer service — freeing owners to focus entirely on strategy and growth.

Built-In Customer Base

Access to millions of active Amazon shoppers from day one — no need to build an audience from scratch.

Flexible & Scalable

Add products, enter new markets, or optimize operations without heavy infrastructure investment.

AUTOMATION & DATA-DRIVEN DECISIONS

Automation Advantage

- Reduces repetitive administrative tasks
- Streamlines order and inventory management
- Enables focus on long-term growth strategy

Data-Driven Insights

- Monitor real-time sales trends
- Track customer behavior patterns
- Measure individual product performance
- Identify market demand shifts early

SCALABILITY & DIVERSIFICATION

Millions — of Active Amazon Customers
Global — Marketplace Reach
No Limit — on Product Line Expansion

How Businesses Scale with Amazon FBA:

- Select Products — Research market demand, identify high-potential products
- List & Launch — Set up optimized listings, leverage Amazon's massive customer base
- Automate Operations — Use tools and professional support to reduce admin load

The Opportunity Is Now

E-commerce is growing. Automation is maturing. The time to invest in Amazon FBA is today

- Amazon FBA offers scalability with minimal operational complexity
- Access to millions of customers from day one
- Data and automation drive smarter, faster growth
- Malik Consolidated LLC makes it accessible for every investor

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THANK You

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